

# ALEXANDRU HERTUG

(Email: [hertug@outlook.com](mailto:hertug@outlook.com), Telefon: 0752525003)

## Competence Fields

---

- Years of experience: 4 years
- Web development experience: 3 years
- Sector: Web Development Industry
- Main Expertise: PHP, .NET, Wordpress, SEO
- Professional profile: Developer (PHP, .NET, Wordpress), Digital Marketing Manager

## Technical Skills

---

- SQL – 10
- CSS – 10
- HTML – 10
- PHP – 9
- Visual C# – 8
- Wordpress – 8
- Photoshop – 8
- Object – oriented programming (OOP) – 8
- SEO, SEM, SMM – 8
- Symfony – 8
- Bootstrap – 7
- Git – 7
- Javascript – 6
- Oracle – 5

## Professional Experience

---

**Dates:** 01/2016-03/2017

**Company:** Novacorp Net, Sliema, Malta

**Assignment:** Marketing Executive

**Projects:** bookmakerinvestigation.com, casinoinvestigation.com, currencystats247.com

**Main responsibilities:**

- Development of new websites to sustain and drive the traffic on the big projects, using Symphony3, Twig, Doctrine
- Writing quality code using Object Oriented Programming (OOP) principles
- Using Git for as versioning system
- Create quality content, manage projects and update informations where needed
- Create and applying SEO techniques and strategies
- I have used Google Adwords to grow traffic on our projects
- In the mean time, i had to keep an eye on the company and projects, to go on well.

**Dates:** 01/2014-01/2016

**Company:** NVM New Vision, Iasi, Romania

**Assignment:** Web Technician

**Projects:** tripeconomy.com, soccerstats247.com, tennisstats247.com, racingstats247.com

**Main responsibilities:**

- Development of new websites to sustain and drive the traffic on the big projects
- Create quality content for our gaming websites which combines well with search engines

- 
- Manage our projects and also update informations where needed.
  - I have used google tools like Google Analytics and Webmaster tools to evaluate our progress by applying SEO techniques and strategies.
  - Social media presence was also one of my attributions, through twitter and facebook.
  - Because my boss was gone for long time, in the mean time, i had to take care of company and projects to continue normally.

**Dates: 01/2012-06/2013**

**Company: GFK, Iasi, Romania**

**Assignment: Data Entry Operator**

**Projects: Case studies on health, medicine, insurance and cars**

**Main responsibilities:**

- The main responsibility was to accurately entering information in their system.
- In the meantime i was helping the data analyst with programming in SPSS

## Education

---

**2013 - 2015**

**Master of Statistics**

Economy and Business Administration, Iasi, Romania

Alexandru Ioan Cuza University

**2010 - 2013**

**Bachelor of Economics**

Economy and Business Administration, Iasi, Romania

Alexandru Ioan Cuza University

**2006 - 2010**

**High school in Chemistry & Biology**

Ecology, Botosani, Romania

Stefan cel Mare si Sfanta

## Personal Projects

---

- Hertug.ro - currently off
- Roabadepromotii.ro - currently off
- Curatorieauto.ro

## Language Skills

---

- Romanian – Native
- English – Medium
- French – Low
- Spanish – Un poquito

---

## Additional Information

---

- Location: Iasi, Romania
- Age & DOB: 25 – 11/04/1991
- Driving Licence: Yes
- Available to travel: Yes
- Available to change location: Yes